



MOOSE HIDE
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MOOSE HIDE

Moose Hide Campaign Day 2023

May 11, 2023 is Moose Hide Campaign Day, a day when all Canadians are invited to take a stand against violence toward Indigenous women, girls, and 2S-LGBTQIA+ people.

The Moose Hide Campaign is an Indigenous-led grassroots movement of men, boys and all Canadians who are standing up against violence towards women, girls, and 2-Spirit people. It was started to bring attention to the large number of Indigenous women and girls who have gone missing or been murdered along Canada's infamous Highway of Tears (BC's highway 16 between Prince George and Prince Rupert).

The heart of the Moose Hide Campaign is the pin – a small square of moose hide offered as a medicine for a social illness impacting all Canadians – namely domestic and gender-based violence against women and children, and particularly indigenous women and children – and it acts as a symbol of solidarity in standing up against violence towards women and children in Canada.

Wearing the moose hide pin signifies a commitment to honour, respect and protect the women and children in your life and speak out against gender-based and domestic violence. It is a concrete way to spark conversations and build commitment and capacity to address this critical issue.

The United Church has shared its belief that “everyone, created in the image of God, has a right to be treated with respect and protected from harm.” Members, friends, and communities of faith are asked to share that belief, to combat violence, and to call for justice by participating in the [Moose Hide Campaign](#).

--> Wear and Share the Moose Hide Pin. An animal-free pin option is available. To support the campaign, please consider doing the following:

- **Post** pictures of you and your Moose Hide pin on social media. Please use the hashtags [#UCCan](#) [#MooseHideCampaign](#) [#MooseHideCampaignDay](#) [#Reconciliation](#) [#MMIWG2S](#)
- Carry extra pins with you to share with those who ask you about it.
- Donate towards future moose hide pin production and distribution.

--> Attend the campaign's free virtual ceremony or one of the live interactive workshops happening on May 11, 2023. Find more information and register [here](#). Registering for the event will grant you full access to the recordings and rich resources for the entire year so you can use whatever parts are helpful when it is most convenient for your group.

--> Remember that the message of the Moose Hide Campaign goes beyond May 11. Look for other opportunities throughout the year to stand up against violence against Indigenous women, girls, and 2S people.

A note from Melville's Social Justice & Outreach Team

Martha Duncan, Patty Duncan, Shawna Dunsmore, Heather Halls, Jane O'Leary, Rev. Lynda

100 Moose Hide pins, and 25 non-leather pins, have been ordered for Melville.

To learn more about the pins or order Moose Hide Campaign pins:

<https://moosehidecampaign.ca/pins/>

Related website links

[UCC Act Now item - Moose Hide Campaign](#)

[Moose Hide Campaign](#)

This site provides a great deal of information about this issue and campaign.

- Learn More
- Ways to Take Action
- Campaign Day information
- Pin information
- Donation information

[National inquiry into Missing and Murdered Indigenous Women and Girls – Final Report](#)